

Communication

Department of Communication

College of Arts and Sciences
359 Baldy Hall
North Campus
Buffalo, NY 14260-1060

PH: 716.645.2141
Fax: 716.645.2086
Web: communication.buffalo.edu

Overview

The Department of Communication seeks to understand and to improve human communication in all its forms. The undergraduate program provides students with comprehensive knowledge of the nature of human communication, the symbol system by which it occurs, its media, and its effects. As a field of concentration, the department contributes to a liberal education and provides basic preparation for either graduate study or careers in communication. Our teaching transforms students from passive to active learners, deepening their understanding of communication while helping them learn fundamental scientific processes - how scholars ask questions and conduct inquiries, gather and analyze data, and articulate results. Finally, the department provides a flexible environment where students are free to work closely with faculty and follow their own interests.

Employment opportunities exist in organizational and industrial institutions, public relations and advertising agencies, new media and technology centers, personnel departments, the mass media, and civil and social agencies. Students have also gone on to graduate school or law school, military officer training school, and law enforcement.

Those wishing to pursue teacher education must obtain a dual major as communication alone is not accepted by graduate education programs in New York State.

Since 2005, UB's Department of Communication has offered a Bachelor of Arts (BA) Communication program in Singapore, in partnership with the Singapore Institute of Management/SIM University.

The communication degree program offered in Singapore is comparable in all respects to the one offered in Buffalo, and has the same admission and degree requirements. Communication faculty from UB, other U.S. universities, and SIM teach in the Singapore program.

Students enrolled in the Singapore program undertake three semesters of course work per calendar year and can complete their degrees within three years. They have the option of completing one or more of their semesters of study at UB.

About our Degrees

Acceptance Criteria

Students must complete 45 hours of coursework and at least three specific required courses ([COM 101](#) and 2 of the following courses: [COM 217](#), [COM 225](#), [COM 240](#), [COM 337](#)). They must also complete an approved course in computer science ([CSE 111](#) or [CSE 113](#)), and an approved introductory course in statistics with a minimum grade of C. (See BA requirements section for approved statistics courses.) Further, students need a minimum GPA of 2.5 in required communication courses at UB and a minimum GPA of 2.0 overall. Students are expected to work closely with their Communication major advisor throughout this process.

Acceptance Information

Deadlines: Rolling
Minimum required GPA: 2.0

Degree Requirements

Please see [Degrees and Policies](#).

About our Courses

The typical class size for:

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Freshman/introductory courses is: 100-250

Sophomore/intermediate courses is: 50-100

Upper level/advanced courses is: 26-45

In the Department of Communication, what do teaching assistants (TAs) do?

TAs support the primary instructor of large required Communication courses. Some teaching assistants (who are at the senior doctoral level and under the guidance of a faculty member) teach small sections of courses, including [COM 101](#), [COM 231](#), [COM 240](#), and [COM 380](#).

Suggested Introductory Courses

- [COM 101](#) Principles of Communication
- [PSY 101](#) Introductory Psychology
- [SOC 101](#) Introduction to Sociology
- [CSE 111](#) Great Ideas in Computer Science
- [CSE 113](#) Introduction to Computer Programming 1
- An approved statistics course

Simultaneously, students work on general education requirements and math skills courses.

For course descriptions, please see [Courses](#).

About our Faculty

Faculty members in the Department of Communication are actively contributing to research in a variety of fields. Dr. Mary Cassata, emerita, is internationally recognized for her research in the genre of soap operas and is the author of several books on the subject. Dr. Junhao Hong is an expert on Chinese media and is frequently cited by the national press and U.S. government agencies. Dr. Frank Tutzauer is an expert on bargaining and negotiation and the mathematical modeling of communication. Dr. Joseph Woelfel has pioneered computer software for the analysis of collective cognitive processes. Dr. Thomas Feeley is recognized for his studies on health communication, specifically how individuals process and act upon health education messages. Dr. Mark Frank is well known for his research in nonverbal communication, specifically, facial expressions and emotion and how these basic communication processes affect interpersonal deception, particularly in law enforcement. Dr. Arun Viswanath focuses on the diffusion and acceptance of information technology, particularly the factors that impact technology acceptance in various domains including health care, consumer adoption of innovations, and the organizational acceptance of technology. Dr. Gregory Saxton focuses his research on technology and organizations, especially IT-based organizational communications in the not-for-profit sector. Dr. Lance Rintamaki researches risk communication and health behavior outcomes, as well as how people cope following diagnosis of a chronic illness. Dr. Michael Stefanone conducts research on new Internet-based communication tools like blogs and social network sites, and applies social network analysis to study group behavior in organizations. Dr. Andrew Sachs's teaching and research focus is the pedagogy of academic writing, public speaking, and critical thinking as they relate to undergraduate education in Communication. Dr. Janet Z. Yang's research centers on the communication of risk information related to science, health, and environmental issues. Dr. Hua 'Helen' Wang's research focuses on the social transformation of communication technologies in everyday life, digital communication for health promotion and entertainment-education. In addition, the Department employs a select number of adjunct faculty members, many of whom have earned a doctoral degree in Communication and/or have achieved significant success in their area of Communication expertise.

See a list of our [Undergraduate Faculty](#).

Transfer Policy

Students wishing to transfer to UB must be accepted by the university prior to acceptance by the Communication department. Criteria for acceptance into the department are the same for transfer students as they are for students entering the university as freshmen. Evaluation of courses taken at another school for the department major is done by the department. Transfer students are required to seek Communication advisement and can do so by emailing com-advisor@buffalo.edu

The department has agreed to accept certain courses from various colleges, especially community colleges within the state. Listings of these courses are available from undergraduate studies academic advisors or through <http://taurus.buffalo.edu>. Transfer students may also check with the department concerning the acceptability of individual courses, and should provide the academic advisor with a transcript, course description and syllabus of any courses they wish to apply to the communication curriculum. The department accepts no more than four appropriate communication courses toward the major requirements, specifically the core required classes and the communication electives. The department accepts all appropriate transfer courses outside the area of communication that are required for the major.

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Extracurricular Activities

Communication Undergraduate Student Association (CUSA)

This organization serves several academic, social, and professional purposes. CUSA sponsors career information programs, invites speakers in communication-related areas to campus, fosters interactions between students and faculty through social events, and provides service to the community. For more information, visit the [UB Student Association](#) Web site.

Public Relations Student Society of America (PRSSA)

This society is a nationally recognized organization in which students can practice their public relations skills as well as network with professionals all over the country. PRSSA is the student chapter of the professional association, Public Relations Society of America (PRSA), which allows student members to have expert mentors in their field. Membership is great for building students' resumes and preparing for their future. For more information please contact buffaloprssa@yahoo.com

Practical Experience and Special Academic Opportunities

Undergraduate Research and Practical Experience

Internships

The Department of Communication internship program works with businesses and firms across the state, the country, and internationally. Internships substantially contribute to students' understanding of the ways in which communication theory, research, and skills are applied in the professional sphere. The course offers depth for applied communication careers, improves citizenship, and can be a source for entry level professional jobs. Prior to enrolling in the class, the program requires students be accepted into the major, have a minimum Communication GPA of a 2.5, have completed at least 60 overall credit hours with an overall GPA of 2.0 or better, and have their application to the course accepted by the Director of Internships. The Director of Internships helps students to prepare and plan for the internship experience.

Independent Study

Seniors are encouraged to arrange for independent study in aspects of communication research under the guidance of a faculty member to further supplement their studies and resume. Frequently, students arrange work with faculty members on research projects, thereby enhancing their research and statistical skills. Interested students must have a minimum 2.0 UB GPA and 2.5 COM GPA. Students must obtain prior permission from their Communication major advisor as well as the professor with whom they wish to work.

Undergraduate Teaching Assistants

Undergraduate Teaching Assistant positions are available for certain Communication courses to those students who have completed the course with a grade of A or A-, have achieved junior status, and have a minimum GPA of 3.0 overall. The course provides an increased depth of understanding of the subject matter as well as an opportunity for students to conduct study and review sessions, score exams, tabulate attendance and test records, prepare a class presentation, explain course concepts and notes, and demonstrate the ability to work effectively with learners. Students must apply for the UTA positions with the appropriate instructor and receive permission from the Communication advisor.

Study Abroad

Many students majoring in communication opt to study abroad for a semester (or more) under one of the programs offered through UB and the SUNY system. Opportunities exist to study abroad in numerous locations across the globe, and students who take part in these programs earn credit toward their degree while experiencing unique cultures, locations, and communities. These experiences are frequently life-changing and resume building. While individuals must apply to particular programs of interest, the application process is straightforward and assistance and further information is available via the Study Abroad Programs office located in 210 Talbert Hall. Communication majors have one of the highest rates of participation at UB in study abroad programs.

Honors, Awards, and Scholarships

Students who are accepted Communication majors with at least a 3.25 Communication GPA, 3.0 UB GPA, and have completed a minimum of 60 credit hours (12 of which must be from UB Communication courses) are invited to join the Lambda Pi Eta National Communication Honor Society. Students are notified mid-semester and are given the opportunity to join. An induction ceremony takes place each Spring semester.

Students in the honors seminar, as well as those working on individual projects, often elect to participate in the annual Celebration of Academic Excellence. This event is designed to recognize faculty and staff achievements as well as highlight undergraduate research projects and activities.

The Department of Communication offers departmental honors upon degree conferral to those students who meet certain grade point criteria: a minimum GPA of 2.75 overall and a minimum GPA of 3.2 in all communication courses for distinction; a minimum GPA of 3.5 in all communication courses for high distinction; and a minimum GPA of 3.75 in all communication courses for highest distinction.

Career Information and Further Study

The ideal communication student is a well-cultivated critical thinker who can effectively communicate the results of thinking to diverse

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audiences. Therefore, specifically, the communication student has the skill to:

- Raise vital questions and problems, formulating them clearly and precisely;
- Gather and assess relevant information, using abstract ideas to interpret them effectively;
- Come to well-reasoned conclusions and solutions, testing them against relevant criteria and standards;
- Think openmindedly within alternative systems of thought;
- Argue effectively by coming to know his/her subject matter;
- Deliver arguments effectively in public, with sufficiently nuanced tone and style, whether by print, or speech or visual means, among audiences that may vary according to level of knowledge, cultural origins, and interests.

Career Choices

Students who earn the Bachelor of Arts Degree in Communication from UB are prepared to become Communication Specialists. The term "Communication Specialist" is a United States Labor Department designation for an entry level employee trained in the basic skills of communication, and, who can participate in the production of major and minor communication documents and events, including event planning, report and proposal writing, and so forth.

Many of our graduates have entered jobs with such titles as Marketing Specialist, Public Relations Officer, Research Assistant, Copy Writer, Events Coordinator, or Advertising Associate, to name a few. Each of these titles and job responsibilities require proficiency in various forms of communication.

Many baccalaureate graduates also choose to further their education in Business (Human Resources, Business Administration), Law, Communication, Higher Education (Student Affairs Administration) or Social Work (Counseling). Approximately 30% of students continue for a graduate degree within one year of finishing their B.A.

The majority of master's degree graduates are employed in managerial or administrative positions in the fields of industry, education, health care, or government. Doctoral graduates work in a variety of research, teaching or administrative roles in academe or business.

What percentage of graduates goes on to find related employment?

83% within one year of graduation

Communication graduates pursue some of the following careers:

- Account executive
- Account management
- Admissions
- Advertising specialist
- Arbitrator
- Crisis intervention
- Counseling
- Counselor
- Disc jockey
- Editor or editorial assistant
- Educator
- Information systems specialist
- Information technology
- International customer relations
- Law enforcement
- Lawyer
- Life insurance benefits marketing
- Lobbyist
- Market research analyst
- Media specialist
- Organizational trainer
- Personnel assistance
- Personnel director
- Professor
- Promotions
- Public relations specialist
- Publicity assistant

Degrees Offered

Undergraduate: BA

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Graduate: MA, PhD

Links to Further Information About this Program

- [Undergraduate Catalog](#)
- [Undergraduate Admissions](#)
- [Graduate Admissions](#)
- [Department of Communication](#)
- [College of Arts and Sciences](#)

Communication - B.A.

Acceptance Criteria

Completion of a minimum of 45 credit hours.

Completion of the prerequisite courses ([COM 101](#) and at least 2 of these 4 courses: [COM 217](#), [COM 225](#), [COM 240](#), [COM 337](#)) with a minimum GPA of 2.5.

Completion of an approved statistics course (with a minimum grade of C) and [CSE 111](#) or [CSE 113](#) (see communication advisor).

Advising Note

Minimum GPA of 2.5 in communication courses at UB is required for graduation.

Minors and/or joint majors are encouraged (see Communication advisor).

Prerequisite Courses

[COM 101](#) Principles of Communication

[COM 217](#) Communication in Organizations

[COM 225](#) Interpersonal Communication

[COM 240](#) Survey of Mass Communication

[COM 337](#) Communication Theory

One statistics course (with a grade of C or better)

[CSE 111](#) or [CSE 113](#)

Required Courses

[COM 217](#) Communication in Organizations

[COM 225](#) Interpersonal Communication

[COM 240](#) Survey of Mass Communication

[COM 337](#) Communication Theory

[PSY 101](#) Introductory Psychology

[SOC 101](#) Introduction to Sociology

One advanced writing course ([COM 300](#) Written Communication, [COM 375/ENG 202](#) Technical Writing, [COM 398/ENG 398](#) or [ENG 399](#) Journalism, [COM 449](#) Promotional Writing)

One 100 or 200 level LIN course or [COM 125](#) Introduction to the Internet

One of the following: [PSY 323](#) Community Psychology, [PSY 331](#) Social Psychology, [PSY 333](#) Psychology of Work in Organizations, [PSY 341](#) Cognitive Psychology, [PSY 342](#) Intro to Cognitive Science, [SOC 371](#) Individual and Society

One research methods course from the following: [COM 205](#), [PSC 200](#), [PSY 250](#), [SOC 293](#), [SSC 213](#)

Eight COM electives

Summary

Total required credit hours for the major...63-65

See [Baccalaureate Degree Requirements](#) for general education and remaining university requirements.

Recommended Sequence of Program Requirements

FIRST YEAR

Fall [COM 101](#), [SOC 101](#)

Spring [COM 240](#), [CSE 111](#) or [CSE 113](#), [PSY 101](#)

SECOND YEAR

Fall [COM 217](#), an approved statistics course, an advanced writing course (i.e. [COM 300](#))

Spring [COM 225](#), one research methods course

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THIRD YEAR

Fall Two COM electives, [COM 337](#)

Spring Two COM electives; one of the following: [PSY 323](#), [PSY 331](#), [PSY 333](#), [PSY 341](#), [PSY 342](#), [SOC 371](#)

FOURTH YEAR

Fall One linguistics course or [COM 125](#), two COM electives

Spring Two COM electives

Electives and Course Groupings

Only two informal courses (e.g., [COM 496](#) Internship and [COM 499](#) Independent Study) of 3 credit hours or more may be counted toward the eight communication elective courses.

COM 101: Principles of Communication

Credits: 3

Semester(s): Fall, Spring, Summer

Type: LEC

This course is a limited enrollment (impacted) course. Students who have previously attempted the course and received a grade other than W may not register for this course during the fall or spring semester.

Introduces the study of communication in interpersonal, small-group, organizational, mass, and intercultural contexts; covers basic communication models, theory, and research methods used in communication. This course is a controlled enrollment (impacted) course. Students who have previously attempted the course and received a grade other than W may repeat the course in the summer or only in the fall or spring semester with a petition to the College of Arts and Sciences Deans' Office.

COM 125: Introduction to the Internet

Credits: 3

Semester(s): Fall, Spring, Summer

Type: LEC

Provides a comprehensive, non-technical, hands-on overview of computer mediated communication on the information superhighway, focusing on the Internet. Teaches the origins, growth and evolution of the Internet, and provides a thorough introduction to the constituent services of the Internet.

COM 202: Intercultural Communication

Credits: 3

Semester(s): Fall, Spring, Summer

Type: SEM

Explores cultural factors that impinge upon the process of human communication; gives attention to nonverbal and verbal factors, as well as international mass media.

COM 205: Research Methods

Credits: 3

Type: LEC

Introduces the scientific methods used by communication scholars to examine interpersonal, small group, organizational, international/intercultural, telecommunications, and mass communication processes. Introduces students to content analysis, network analysis, social surveys, and experiments, as well as the logic and procedures of scientific inquiry and the use of the library for research.

COM 217: Communication in Organizations

Credits: 3

Semester(s): Fall, Spring, Summer

Type: LEC

Provides a practical introduction to principles of organizational communication, including basic theories, methods, and applications of organizational communication.

COM 223: Principles and Methods of Interviewing

Credits: 3

Semester(s): Fall, Spring, Summer

Type: DIS

Applies communication theory to principles and methods of interviewing; covers the employment interview, the information-gathering interview, and survey research methods.

COM 225: Interpersonal Communication

Credits: 3

Semester(s): Fall, Spring, Summer

Type: LEC

Conducts an in-depth analysis of psychological and sociological processes involved in interpersonal communication.

COM 231: Principles of Persuasion

Credits: 3

Semester(s): Fall, Spring, Summer

Type: DIS

Examines persuasive communication as a means of achieving goals and objectives. Also considers the theory and practice of

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influencing attitudes and opinions, particularly within persuasive campaigns.

COM 236: Small-Group Communication

Credits: 3
Type: DIS

Explores effective group interaction in task-oriented situations, and considers small-group structures and communication styles that influence the problem-solving process. Involves small-group participation and analysis of group communication.

COM 240: Survey of Mass Communication

Credits: 3
Semester(s): Fall, Spring, Summer
Type: LEC

Considers formal organization, functions, and development of mass media; communication as a social process; audience characteristics; structured networks; and communication in bureaucracies.

COM 242: Effects of Mass Communication

Credits: 3
Type: LEC

Examines mass communication processes, and explores major findings of the effects of information distributed via mass media channels on individuals' attitudes and behaviors. Reviews major research perspectives and develops proposals for further inquiry.

COM 243: Mass Media and Foreign Policy

Credits: 3
Type: LEC

This course takes a historical perspective of the media's role in shaping America's foreign policy, with special emphasis on events 9/11.

COM 244: History of the Media

Credits: 3
Semester(s): Fall
Pre-requisites: [COM 240](#)
Type: LEC

Social, economic, and historical forces that shape the development of communication media; media as cultural products that affect and are affected by other social institutions.

COM 249: Mass Communication Theory

Credits: 3
Semester(s): Spring
Type: DIS

Models and approaches to the study of the mass media of communication; how the system works, how the audience member interacts with the media.

COM 300: Written Communication

Credits: 3
Semester(s): Fall, Spring, Summer
Type: DIS

Covers the theory and practice of written communication; and emphasizes basic writing skills, the relationship between clear writing and clear thinking, and the process of effective writing. Fulfills the writing requirement for the Communication department.

COM 317: Business/Professional Communication

Credits: 3
Semester(s): Fall, Spring, Summer
Type: DIS

Presents basic oral and written communication skills necessary for career planning. Students make presentations, conduct interviews, write business letters and memos, and prepare their own r?sum?s.

COM 326: Public Speaking

Credits: 3
Semester(s): Fall, Spring, Summer
Type: REC

Covers the theory and practice of public speaking, emphasizing effective communication in public meetings and conferences. Provides practice in using parliamentary procedures and presenting speeches.

COM 337: Communication Theory

Credits: 3
Semester(s): Fall, Spring, Summer
Type: LEC

Introduces the process of communication, including factors affecting communication and its results, and their relationship to the communicative process.

COM 350: Introduction to the Age of Information

Credits: 3
Type: LEC

Introduces communication systems made possible by developments in computerization, ranging from satellite systems to computer databases. Examines effects of these communication systems on daily life, and on society in general. Also covers applications of these technologies in business, government, education and science. Topics covered should provide individuals with a foundation for understanding modern communication systems in a variety of professional contexts, or prepare students for further academic study in this area.

COM 353: Communication Ethics

Credits: 3
Type: LEC

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Addresses issues and information related to the ethical implementation of human communication, especially with regard to the media. The course examines the practice of ethics in different communication contexts, such as advertising, television, business and interpersonal relationships, and health care.

COM 375: Technical Writing

Credits: 3
Type: SEM

Developing communication expertise is increasingly important in a wide range of professions. This course is intended to prepare aspiring professionals by improving their writing, presentation and critical thought. The main objective of the course is for students to understand the following: the connection between critical thinking and writing; the writing process; using prototyping, an industry standard for document production; and the nature of evidence-based, informative and proposal writing.

COM 380: Health Communication

Credits: 3
Semester(s): Fall
Type: LEC

Examines health communication and health communication campaigns in the interpersonal, organizational, and mass communication contexts with an emphasis on communication research.

COM 398: Journalism

Credits: 3
Semester(s): Fall, Spring
Type: LEC

Development of an understanding of the fundamentals of journalism, with stress on news reporting, copy editing, and basic principles of writing and news preparation for modern print and electronic communications media.

COM 410: Communication in Asia and Pacific Rim Countries

Credits: 3
Type: LEC

Provides students with knowledge of communication and its related issues in East Asian and Pacific Rim countries, which are going to be the world's focal point for economy and politics in the next century.

COM 417: Special Topics in Mass Communication

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include television newscasting, mass communication and cultural studies, contemporary media issues, daytime TV/soaps, information systems, and communication technology.

COM 420: Conflict Theory

Credits: 3
Type: LEC

Introduces the research literature on conflict and conflict resolution. Focuses primarily on two of the most popular research paradigms - matrix games and bargaining games - although a few other topics are also touched upon.

COM 425: Analysis of Face-to-Face Communication

Credits: 3
Type: SEM

Reviews the conduct and practice of social interaction research. Topics include coding schemes, reliability, data collection and analysis, and interpretation of research results.

COM 437: Organizational Communication

Credits: 3
Type: LEC

Advanced study of the communication process in organizations and systems; theory, open systems; input-output analysis; structural functionalism, cybernetics.

COM 438: Nonverbal Communication

Credits: 3
Type: LEC

This lecture based course will examine scientific principles of Nonverbal Communication. Often referred to as body language, this course will approach nonverbal communication from the perspective of the scientist. Students will be asked to critically evaluate research in the field and write a research proposal along with periodic examination.

COM 441: Public Relations

Credits: 3
Semester(s): Fall, Spring
Type: LEC

Studies the role of the public relations practitioner as a specialist in communication, an analyst of public opinion, and a counselor to administrators. Also examines the function of public relations, and internal and external communication.

COM 443: Principles and Techniques of Advertising

Credits: 3
Semester(s): Fall, Spring
Type: LEC

Examines advertising techniques, methods, and evaluation as well as sales promotion.

COM 447: Communication Graphics

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Credits: 3

Semester(s): Fall, Spring

Type: DIS

Examines graphic communication and graphic design skills.

COM 449: Promotional Writing

Credits: 3

Semester(s): Fall, Spring

Type: DIS

Applied aspects of writing press releases, newsletters, house organs, bulletin copy, feature stories, and pamphlets.

COM 450: Political Communication

Credits: 3

Semester(s): Spring

Type: LEC

Studies the role of media and polling in a political campaign. Students combine the theory of political communication and the methodology of polling with practical experience of interacting with political professionals, conducting a poll, and viewing tapes of campaign commercials and speeches/debates.

COM 451: Communication and Marketing

Credits: 3

Type: LEC

Covers all aspects of the role of communication in the process of marketing goods and services. Specifically, the course covers the design and implementation of marketing information systems, organizational communication within market-driven companies, market research (focus groups, survey, and experimental methods), product design and testing, and the development of communication campaigns, including message design and placement.

COM 452: Analysis of the Media

Credits: 3

Type: SEM

Analysis of various aspects of electronic and print media.

COM 453: Advanced Public Relations

Credits: 3

Type: SEM

Provides an opportunity for students to work in-depth on specific projects. Participants design and execute public relations plans which include writing, media placement, speech writing, and evaluation. A good basic understanding of public relations functions and terminology as well as excellent writing skills are musts.

COM 454: Media in the Information Age

Credits: 3

Semester(s): Fall, Spring

Type: LEC

Investigates the relationship of new media technologies to the mediated environment at large. Examines the ways in which media institutions, media policy, and media use are changing in an era of increased information exchange.

COM 455: Advanced Advertising

Credits: 3

Type: SEM

Studies planning, preparation and presentation of comprehensive advertising campaigns. Student teams produce all aspects of the campaign from conception to presentation. A good foundation of knowledge of the advertising industry is a must.

COM 460: World Media Systems

Credits: 3

Semester(s): Spring

Type: LEC

Studies world media systems with a comparative analysis approach and from a global perspective. Especially, the course relates many aspects of the world media systems to the current trend of globalization.

COM 462: Media Law

Credits: 3

Type: LEC

Provides an understanding of the legal system and laws affecting mass communication in the U.S. Students will investigate the history of media law, the reasons for regulatory differences among media, policy issues, and a number of issues including First Amendment rights, defamation, intellectual property rights, and the Fair Use doctrine.

COM 465: Pr in the Info Age

Credits: 3

Type: LEC

This class will introduce students to the ways in which public relations practitioners use the Internet and other new technologies, including e-mail, electronic newsletters, electronic magazines, World Wide Web sites, digital pressrooms, discussion groups, online events, and videoconferences. Students will design public relations plans for clients utilizing these or other new technologies.

COM 466: Special Topics in Mass Communication

Credits: 3

Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

COM 468: Special Topics in Mass Communication

Credits: 3

Type: SEM

The content of this course is variable and therefore it is repeatable

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for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include television newscasting, mass communication and cultural studies, contemporary media issues, daytime TV/soaps, information systems, and communication technology.

COM 469: Advanced Research Methods in Communication

Credits: 3
Type: LEC

Applications oriented course designed to apply various techniques of scientific inquiry towards testing of communication theories. Students apply research methodology ranging from content analysis, social surveys, and experiments to test communication theory driven hypotheses and research questions. Students will learn to critique existing research, perform literature reviews, create survey instruments, design and conduct experiments, perform content analysis, and present research findings. Course is ideal for students who are interested in a career in research and graduate study in communication.

COM 470: Special Topics in Communication Theory and Research

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include communication research and theory, communication technologies, intercultural communication, and organizational communication research.

COM 471: Special Topics in Communication Theory and Research

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include communication research and theory, communication technologies, intercultural communication, and organizational communication research.

COM 472: Special Topics in Communication Theory and Research

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include communication research and theory, communication technologies, intercultural communication, and organizational communication research.

COM 473: Special Topics in Communication Theory and Research

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include communication research and theory, communication technologies, intercultural communication, and organizational communication research.

COM 474: Special Topics in Communication Theory and Research

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include communication research and theory, communication technologies, intercultural communication, and organizational communication research.

COM 475: Special Topics in Communication Theory and Research

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include communication research and theory, communication technologies, intercultural communication, and organizational communication research.

COM 476: Special Topics in Communication Theory and Research

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include communication research and theory, communication technologies, intercultural communication, and organizational communication research.

COM 477: Special Topics in Communication Theory and Research

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include communication research and theory, communication technologies, intercultural communication, and organizational communication research.

COM 478: Special Topics in Communication Theory and Research

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Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include communication research and theory, communication technologies, intercultural communication, and organizational communication research.

COM 479: Special Topics in Communication Theory and Research: Advanced Research Methods in Communication

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

This course is an application oriented course, designed to apply various techniques of scientific inquiry towards the testing of communication theories. In this course, students will apply research methodology ranging from content analysis, social surveys, and experiments to test communication theory driven hypotheses and research questions. Students will be taught to critique existing research, perform literature reviews about a topic, create surveys instruments, design and conduct experiments, perform content analysis, and write-up and present the findings of a research. This is an ideal course for students who are serious about a career in research and who plan to apply to the graduate program in communication.

COM 481: Special Topics in Interpersonal Communication

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include analyzing face-to-face communication, nonverbal communication, and communication in health settings.

COM 482: Special Topics in Interpersonal Communication

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include analyzing face-to-face communication, nonverbal communication, and communication in health settings.

COM 483: Special Topics in Interpersonal Communication

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include analyzing

face-to-face communication, nonverbal communication, and communication in health settings.

COM 484: Special Topics in Interpersonal Communication

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include analyzing face-to-face communication, nonverbal communication, and communication in health settings.

COM 485: Special Topics in Interpersonal Communication

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include analyzing face-to-face communication, nonverbal communication, and communication in health settings.

COM 486: Special Topics in Organizational Communication

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include communication and decision making, conflict resolution, communication training and development, communication and the law, and communication on the worldwide web.

COM 487: Special Topics in Organizational Communication

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include communication and decision making, conflict resolution, communication training and development, communication and the law, and communication on the worldwide web.

COM 488: Special Topics in Organizational Communication

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include communication and decision making, conflict resolution, communication training and development, communication and the law, and communication on

Communication

the worldwide web.

COM 489: Special Topics in Organizational Communication

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include communication and decision making, conflict resolution, communication training and development, communication and the law, and communication on the worldwide web.

COM 490: Special Topics in Mass Communication

Credits: 4
Type: LEC

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include television newscasting, mass communication and cultural studies, contemporary media issues, daytime TV/soaps, information systems, and communication technology.

COM 491: Special Topics in Mass Communication

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include television newscasting, mass communication and cultural studies, contemporary media issues, daytime TV/soaps, information systems, and communication technology.

COM 492: Special Topics in Mass Communication

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Topics vary by semester.

COM 493: Special Topics in Mass Communication

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Content varies each semester. Topics include television newscasting, mass communication and cultural studies, contemporary media issues, daytime TV/soaps, information systems, and communication technology.

COM 495: UG Supervised Teaching

Credits: 3
Pre-requisites: Junior Status, 2.5 UB QPA, 3.0 COM QPA, A- or better in the course; permission of instructor and advisor.
Type: TUT

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

COM 496: Internship in Communication

Credits: 1-5
Semester(s): Fall, Spring
Type: TUT

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Involves internships generally conducted in Buffalo-area organizations, such as public relations firms, the local media, businesses and industries, and government agencies. Graded pass/fail.

COM 497: Honors in Communication

Credits: 3
Type: SEM

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

A special seminar for seniors. Topics vary each semester.

COM 499: Independent Study

Credits: 1-4
Semester(s): Fall, Spring
Type: TUT

The content of this course is variable and therefore it is repeatable for credit. The [University Grade Repeat Policy](#) does not apply.

Involves development of an individual project of inquiry into an area of particular relevance to student interest within the field of communication. Graded pass/fail.